

The Revenue Impact of Corporate Tax Incentives

The Governmental Accounting Standards Board (GASB) is the professional organization that establishes standards of accounting and financial reporting for state and local governments. In 2015, GASB added "Statement No. 77 on Tax Abatement Disclosures" to its Generally Accepted Accounting Principles (GAAP). GASB 77 requires most state and local governments (including school districts) to report tax abatement programs (if they have such a program/s) in their annual comprehensive financial reports (ACFRs), specifying the **amount of revenue reduced or foregone** as a result of these tax abatements programs. This new rule, GASB 77, allows the public to see how much money for public services is lost to tax breaks given to corporations. This fact sheet summarizes that foregone revenue for Oregon's five most populous cities, counties, and school districts and the state itself, where available.

Between fiscal years 2017 and 2021, the State of Oregon and its five largest cities, counties, and school districts **lost over \$1.3 billion** due to economic development tax breaks. For context, that's about five times the amount the state spent on education in 2021 alone (\$256 million). The tables below represent only the five most populous cities, counties, school districts, and the state itself. The actual statewide total is presumably much higher.

Foregone Tax Revenue, Five Most Populous School Districts in Oregon								
	2017	2018	2019	2020	2021			
Portland Public Schools	\$11,756,000	\$12,602,000	\$13,535,000	\$13,347,000	\$13,882,000			
Salem-Keizer School District	\$452,531	\$506,118	\$749,397	\$891,418	\$1,264,405			
Beaverton School District	\$310,000	\$317,000	\$349,000	\$730,000	\$872,000			
Hillsboro School District	\$96,718,000	\$105,080,000	\$72,900,000	\$73,788,000	\$93,435,000			
Bend-La Pine School District	No Disclosure	\$640,939	\$765,682	\$792,618	\$974,776			
Annual Total	\$109,236,531	\$119,146,057	\$88,299,079	\$89,549,036	\$110,428,181			
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Selected School Districts Five-Year Total: \$516,658,884

Source: Annual Comprehensive Financial Reports for the reported jurisdictions

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Foregone Tax Revenue, Five Most Populous Cities, Counties, and State of Oregon								
	2017	2018	2019	2020	2021			
City of Portland	\$7,087,489	\$11,576,496	\$12,194,139	\$12,222,857	\$13,601,087			
City of Eugene	\$2,001,058	\$1,551,651	\$1,578,172	\$1,961,276	\$1,672,420			
City of Salem	\$602,824	\$675,022	\$842,143	\$1,020,776	\$1,273,302			
City of Gresham	\$511,222	\$99,889	\$193,900	(\$280,850)	(\$71,197)			
City of Hillsboro	\$70,002,000	\$79,688,000	\$55,358,000	\$56,463,000	\$72,134,000			
Multnomah County	\$6,027,000	\$7,849,000	\$8,323,000	\$8,921,000	\$21,548,000			
Washington County	\$40,046,000	\$43,772,000	\$30,486,000	\$30,925,000	\$38,869,000			
Clackamas County	\$243,938	\$205,353	\$315,236	\$300,906	\$232,580			
Lane County	\$465,296	\$618,259	\$726,492	\$804,346	\$927,502			
Marion County	\$276,177	\$298,700	\$339,587	\$427,383	\$528,426			
State of Oregon	\$65,400,000	\$40,100,000	\$29,000,000	\$16,900,000	\$7,700,000			
Annual Total	\$192,663,004	\$186,434,370	\$139,356,669	\$129,665,694	\$158,415,120			

Selected Cities, Counties, and State Five-Year Total: \$806,534,857

Selected School Districts, Cities, Counties, and State Five-Year Total Foregone Revenue: \$1,323,193,741

Source: Annual Comprehensive Financial Reports for the reported jurisdictions

During this five-year period, some jurisdictions increased the amount of foregone tax revenue from economic development tax abatements significantly. Many of these abatements were due to Enterprise Zones, geographic areas in which companies can qualify for a variety of state and local subsidies.

Key findings:

- From 2017 to 2021, Multnomah County's revenue losses grew proportionately the most, increasing 258% from \$6.0 million in 2017 to \$21.5 million in 2021.
 - Most of these losses were passive losses due to abatement agreements entered into by other governments, such as low-income rental housing abatements (32%), Enterprise Zone agreements (29%), and historic property tax exemptions (25%).
- Revenue losses for **the Beaverton School District increased by 181%,** all of which were passive losses due to abatement agreements entered into by Washington County.
- **The City of Salem's revenue losses increased by 111%,** 60% of which was due to Enterprise Zone abatements from the city, county, and state.
- **During this five-year period, the Hillsboro School District lost \$442 million due to tax abatements,** more than its county (Washington County), its city (City of Hillsboro), and the state. The vast majority (95%) of these losses were passive losses due to the Strategic Investment Program which provides tax exemptions for businesses investing in the state.

Again: these findings are only from a handful of Oregon cities, counties, and school districts. The state has 242 municipalities, 36 counties, and 197 school districts.

For more information about these abatements, see <u>taxbreaktracker.goodjobsfirst.org.</u> For company-specific information, see <u>subsidytracker.goodjobsfirst.org.</u>

GoodJobsFirst.org Oregon | 2